

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Utley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	496096	06352181

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
49	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/01/12	10am-11am	10am - 11am	M---F--	:30	3	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/28/12 10/04/12 M---F-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/28/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12102 \$500.00 NM									
6	09/28/12	10/01/12	Eyewitness News	12pm - 12:30PM	M---F--	:30	2	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/28/12 10/04/12 M---F-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB F 09/28/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 DSCT12102 \$750.00 NM									
9	09/28/12	10/01/12	4p-5p Dr. Oz	4pm-5pm	M---F--	:30	2	\$950.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/28/12 10/04/12 M---F-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB F 09/28/12 4:24 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12102 \$950.00 NM									
19	09/28/12	09/28/12	Blue Bloods	10pm - 11pm	----1--	:30	1	\$6,500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/28/12 10:49 PM Blue Bloods 10pm - 11pm :30 DSCT12102 \$6,500.00 NM									
20	09/28/12	09/28/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$6,000.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/28/12 8:34 PM CSI: NY 8pm - 9pm :30 DSCT12102 \$6,000.00 NM									
21	09/28/12	09/28/12	Made in Jersey	9pm - 10pm	----1--	:30	1	\$5,500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$5,500.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/28/12	09/28/12	Made in Jersey	9pm - 10pm	----1--	:30	1	\$5,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/28/12 9:34 PM Made in Jersey 9pm - 10pm :30 DSCT12102 \$5,500.00 NM									
25 09/29/12 09/29/12 48 Hours 10pm - 11pm ----1- :30 1 \$2,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 9:58 PM 48 Hours 10pm - 11pm :30 DSCT12102 \$2,000.00 NM									
26 09/29/12 09/29/12 Eyewitness News Weekender 6am - 7am ----1- :30 1 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 6:58 AM Eyewitness News Weekend 6am - 7am :30 DSCT12102 \$400.00 NM									
27 09/29/12 09/29/12 Comedytime Sat 8pm - 9pm ----1- :30 1 \$1,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 7:59 PM Comedytime Sat 8pm - 9pm :30 DSCT12102 \$1,500.00 NM									
28 09/29/12 09/29/12 Crimetime 9pm - 10pm ----1- :30 1 \$1,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 8:59 PM Crimetime 9pm - 10pm :30 DSCT12102 \$1,500.00 NM									
29 09/30/12 09/30/12 Mentalist 10pm - 11pm -----1 :30 1 \$5,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 10:35 PM Mentalist 10pm - 11pm :30 DSCT12102 \$5,500.00 NM									
30 09/30/12 09/30/12 Face the Nation/ Face the State 10:30am - 11:30am -----1 :30 1 \$550.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 11:23 AM Face the Nation/ Face the State 10:30am - 11:30am :30 DSCT12102 \$550.00 NM									
31 09/30/12 09/30/12 Eyewitness News Weekender 6am - 7am -----1 :30 1 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 6:11 AM Eyewitness News Weekend 6am - 7am :30 DSCT12102 \$400.00 NM									
32 09/30/12 09/30/12 Eyewitness News 6:30pm - 7pm -----1 :30 1 \$1,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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496096-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/30/12	09/30/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 6:42 PM Eyewitness News 6:30pm - 7pm :30 DSCT12102 \$1,000.00 NM									
33	09/30/12	09/30/12	7a-9a Sun Eyewitness Ne7am-9am		-----1	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 7:54 AM 7a-9a Sun Eyewitness News 7am-9am :30 DSCT12102 \$700.00 NM									
34	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 9:46 AM CBS Sunday Morning 9:00am - 10:30am :30 DSCT12102 \$1,100.00 NM									
35	09/30/12	09/30/12	The Good Wife	9pm - 10pm	-----1	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 9:50 PM The Good Wife 9pm - 10pm :30 DSCT12102 \$6,000.00 NM									
36	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm	-----1	:30	1	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 2:29 PM Patriots Football 1:00pm - 7:00pm :30 DSCT12102 \$8,000.00 NM									
37	09/29/12	09/29/12	7a-9a Sat. Eyewitness Ne7am-9am		-----1-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 8:27 AM 7a-9a Sat. Eyewitness New 7am-9am :30 DSCT12102 \$700.00 NM									
38	09/29/12	09/30/12	CSI Miami	1235am-135am	----SS	:30	2	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----SS 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Sa 09/29/12 1:19 AM CSI Miami 1235am-135am :30 DSCT12102 \$100.00 NM									
1 WFSB Su 09/30/12 1:30 AM CSI Miami 1235am-135am :30 DSCT12102 \$100.00 NM									
39	09/28/12	09/28/12	Entertainment Tonight	7:30pm - 8pm	----F--	:30	1	\$1,350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 09/28/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12102 \$1,350.00 NM									
40	09/28/12	09/28/12	ET Late Night	12:38am-1:08am	----F--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$350.00									

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496096-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1887	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/28/12	09/28/12	ET Late Night	12:38am-1:08am	----F--	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB F	09/28/12	1:03 AM	ET Late Night	12:38am-1:08am	:30	psct12102	\$350.00	NM
Total Spots									
23									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$51,450.00
<u>Agency Commission</u>	\$7,717.50
<u>Net Amount Due</u>	\$43,732.50

INVOICE



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333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Ulley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1887

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	496096	06352181

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
49	53	

Agency Ref	Advertiser Ref

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/01/12	10am-11am	10am - 11am	M----F--	:30	3	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/28/12 10/04/12 M---F-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB M 10/01/12 10:24 AM 10am-11am 10am - 11am :30 DSCT12102 \$500.00 NM									
2 WFSB M 10/01/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12102 \$500.00 NM									
2	10/01/12	10/01/12	Late Night with David Lett	11:35pm - 12:37am	2-----	:30	2	\$950.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 11:58 PM Late Night with David Letterman 11:35pm - 12:37am :30 DSCT12102 \$950.00 NM									
2 WFSB M 10/01/12 12:31 AM Late Nigh with David Letterman 11:35pm - 12:37am :30 DSCT12102 \$950.00 NM									
3	10/01/12	10/01/12	11a-12p Price is Right	11am - 12pm	2-----	:30	2	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12102 \$750.00 NM									
1 WFSB M 10/01/12 12:00 PM 11a-12p Price is Righl 11am - 12pm :30 DSCT12102 \$750.00 NM									
4	10/01/12	10/01/12	CBS Soaps	1230-2p	2-----	:30	2	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 1:29 PM CBS Soaps 1230-2p :30 DSCT12102 \$750.00 NM									
2 WFSB M 10/01/12 1:59 PM CBS Soaps 1230-2p :30 DSCT12102 \$750.00 NM									
5	10/01/12	10/01/12	ET Late Night	12:38am-1:08am	2-----	:30	2	\$350.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 12:49 AM ET Late Night 12:38am-1:08am :30 DSCT12102 \$350.00 NM									

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/01/12	10/01/12	ET Late Night	12:38am-1:08am	2-----	:30	2	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 1:06 AM ET Late Night 12:38am-1:08am :30 DSCT12102 \$350.00 NM									
6	09/28/12	10/01/12	Eyewitness News	12pm - 12:30PM	M---F---	:30	2	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 M---F-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 DSCT12102 \$750.00 NM									
7	10/01/12	10/01/12	The Talk	2-3p	2-----	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 2----- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 2:29 PM The Talk 2-3p :30 DSCT12102 \$525.00 NM									
1 WFSB M 10/01/12 2:59 PM The Talk 2-3p :30 DSCT12102 \$525.00 NM									
8	10/01/12	10/01/12	3pm-4pm Syndication	2:58pm-4pm	2-----	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 2----- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 3:17 PM 3pm-4pm Syndication 2:58pm-4pm :30 DSCT12102 \$525.00 NM									
2 WFSB M 10/01/12 3:53 PM 3pm-4pm Syndication 2:58pm-4pm :30 DSCT12102 \$525.00 NM									
9	09/28/12	10/01/12	4p-5p Dr. Oz	4pm-5pm	M---F--	:30	2	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/28/12 10/04/12 M---F-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 4:13 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12102 \$950.00 NM									
10	10/01/12	10/01/12	Eyewitness News	5pm - 5:30pm	2-----	:30	2	\$1,950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 2----- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 5:12 PM Eyewitness News 5pm - 5:30pm :30 DSCT12102 \$1,950.00 NM									
1 WFSB M 10/01/12 5:28 PM Eyewitness News 5pm - 5:30pm :30 DSCT12102 \$1,950.00 NM									
11	10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm	2-----	:30	2	\$1,950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 2----- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 DSCT12102 \$1,950.00 NM									
1 WFSB M 10/01/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 DSCT12102 \$1,950.00 NM									
12	10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm	2-----	:30	2	\$2,250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 2----- 2 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 6:11 PM Eyewitness News 6pm - 6:30pm :30 DSCT12102 \$2,250.00 NM									
2 WFSB M 10/01/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 DSCT12102 \$2,250.00 NM									

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/01/12	10/01/12	Eyewitness News	6:30am - 7am	2-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 6:41 AM Eyewitness News 6:30am - 7am :30 DSCT12102 \$1,400.00 NM									
1 WFSB M 10/01/12 6:57 AM Eyewitness News 6:30am - 7am :30 DSCT12102 \$1,400.00 NM									
14	10/01/12	10/01/12	Inside Edition	7pm - 7:30pm	2-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 7:11 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM									
1 WFSB M 10/01/12 7:28 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM									
15	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am	2-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12102 \$800.00 NM									
1 WFSB M 10/01/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12102 \$800.00 NM									
16	10/01/12	10/01/12	Entertainment Tonight	7:30pm - 8pm	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/28/12 10/04/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12102 \$1,600.00 NM									
17	10/01/12	10/01/12	9am-10am	9am - 10am	2-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 2----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB M 10/01/12 9:38 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM									
1 WFSB M 10/01/12 9:49 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM									
18	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM	3-----	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 3----- 3 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB M 10/01/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM									
1 WFSB M 10/01/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM									
2 WFSB M 10/01/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM									
22	10/01/12	10/01/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 10:36 PM Hawaii 5-0 10pm - 11pm :30 DSCT12102 \$7,000.00 NM									
23	10/01/12	10/01/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$8,500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
496096-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/01/12	10/01/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$8,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 8:19 PM HIMYM/Partners 8pm - 9pm :30 DSCT12102 \$8,500.00 NM									
24 10/01/12 10/01/12 2 Broke/Mike & Molly 9pm - 10pm 1----- :30 1 \$9,500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 9:12 PM 2 Broke/Mike & Molly 9pm - 10pm :30 DSCT12102 \$9,500.00 NM									
Total Spots						37			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$63,700.00
<u>Agency Commission</u>	\$9,555.00
<u>Net Amount Due</u>	\$54,145.00